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HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10010532-1Inventor(s): Messner et al.

Confirmation No.: 7422

Application No.: 09/916,030

Examiner: M. Bekerman

Filing Date: 07/25/2001

Group Art Unit: 3622

Title: **SYSTEM AND METHOD FOR MANAGING CONSUMER PURCHASING DATA**

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT**

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment  
☐ New fee as calculated below  
☒ No additional fee  
☐ Other \_\_\_\_\_

- ☐ Petition to extend time to respond  
☐ Supplemental Declaration

Fee\$

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	26	MINUS	26	= 0	X \$50	\$ 0
INDEP. CLAIMS	17	MINUS	17	= 0	X \$200	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

☐ A duplicate copy of this transmittal letter is enclosed.

I hereby certify that this paper is being  
transmitted to the Patent and Trademark Office  
facsimile number (571) 273-8300.  
Date of facsimile: March 19, 2007

Typed Name: Edmond A. DeFrankSignature: 

Respectfully submitted,

Messner et al.

By 

Edmond A. DeFrank

Attorney/Agent for Applicant(s)

Reg No.: 37,814

Date: March 19, 2007

Telephone: 818.885.1575

Rev 10/06a(TransAmuFax)

Serial No.: 09/916,030  
Attorney Docket No.: 10010532-1**CERTIFICATE OF TRANSMISSION**

I hereby certify that this paper and every paper referred to therein as being facsimile transmitted to (571) 273-8300: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: March 19, 2007 (Date of Deposit) No. of Pages 18By EDMOND A. DEFRANK  
Signature**RECEIVED  
CENTRAL FAX CENTER  
MAR 19 2007****PATENT APPLICATION**  
Attorney Docket No: 10010532-1**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:  
Messner et al.

Serial No.: 09/916,030

Group Art Unit: 3622

Filed: July 25, 2001

Examiner: M. Berkman

For: **SYSTEM AND METHOD FOR MANAGING CONSUMER  
PURCHASING DATA**

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**AMENDMENT UNDER 37 CFR 1.111**

Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated December 18, 2006, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 15 of this paper.